



MARJORIE PERRY



PRESS KIT

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MARJORIE PERRY

PRESIDENT & CEO

MZM CONSTRUCTION & MANAGEMENT, INC.

EDUCATION

M.B.A. in Finance, New Jersey Institute of Technology, Newark, NJ

B.A. Education, Kean College, Union, NJ

BIOGRAPHY

Marjorie Perry is the president and CEO of MZM Construction & Management Company, Inc. She is also an innovator, public speaker, writer and role model for women and minorities in business. Using her extraordinary path to success and twenty-six years of experience as fodder for inspiration, Perry finds her calling motivating nascent entrepreneurs to develop and pursue their dreams.

Perry's own success meant taking life's lemons and making lemonade. Trained as an educator with a B.A. from Kean College, Perry's path in teaching was diverted after she was caught in a series of layoffs with the Newark Public School system. In a fortuitous career move, she decided to try her luck in sales and marketing an uncalculated fit. She went on to work for corporate giants 3M, Johnson & Johnson and United Airlines, ultimately cultivating a burgeoning vision for a life as a self-made entrepreneur.

Perry ensuingly launched a consulting company focused on helping entrepreneurs succeed in the marketplace. Resourceful and open to possibility, it wasn't long before she was asked to be a partner at one of her client's company MZM Construction & Management. Soon after, she became sole principal of the company, which has sustained a multi million dollar bottom-line for the past nineteen years.

Perry is now a coveted inspirational speaker and writer, motivating people with the message that, "You, too, can do it!" She has spoken at the NJ Governor's Conference for Women, at the much-heralded Sobel & Co. Executive Women Break-fast Series, the Women's Fund of NJ, the National Association of Women Business Owners North Jersey/Central Jersey Chapter, and on NJN's NJ Caucus.

She has received numerous awards and recognitions, including being listed in New Jersey's premier business publication, NJBIZ, as one of NJ's Best 50 Women in Business, and as one of the Top 25 Entrepreneurs in New Jersey. Recently, NJ Governor Chris Christie selected Perry to be a member of the New Jersey Economic Development Authority.

Perry excelled in additional coursework at Rutgers, Stevens, NYU and NJIT. She received her MBA from NJIT and completed Leadership for the 21st Century at the Tuck School of Business at Dartmouth College.

SPEAKING TOPICS

FROM GOOD TO GREAT

Greatness means demanding excellence in every facet of your life and work. It's what separates untapped potential from realized success. The starting point is a shift in perspective. Not easy, but absolutely essential—especially when outdated habits are running the show.

BIG PICTURE THINKING

If you don't know where you're going and you don't have a map, you should get off the road. That's the equivalent of grasping for success without a clear vision. One of the best markers of intelligence is the ability to see the forest for the trees, the capacity to discern how each puzzle piece fits uniquely into the larger whole. That means, first and foremost, create your vision.

WEALTH BUILDING THROUGH ADVERSITY

In this economic climate, gratitude is an essential quality, no matter the situation. With the right outlook, the right training, and the right work ethic, growth is possible. But, of course, no one said it would be easy. Don't expect success on a platter—put your nose to the grindstone and make it happen!

BUSINESS 102 & BEYOND

You're already on your journey. What's next? That depends; are you satisfied with mediocrity, or will you continuously strive to outdo yourself? Keep learning, keep growing and keep pushing yourself to the next level. This isn't business school, it's the real world—your life, your success.

MEDIA COVERAGE

Marjorie has been featured on multiple outlets, from radio to television segments and been interviewed in numerous publications. The following are some of the media outlets she has been seen on:



The Star-Ledger

LEADERS

rollingout.com



ESSENCE®



THE GRINDSTONE



New Jersey



HARVARD
BUSINESS SCHOOL

The New York Times

AWARDS

The Network Journal - 25 Influential Black Women in Business 2013

SBA - Small business person of the year 2012

Metro Newark Chapter National Congress of Black Women 2012

New Jersey Business Hall of Women - 2012 Laureate 2012

Garden State Women Education Foundation - Women of the Year 2012

ETA Pi Chapter Omega PSI Phi Fraternity, Inc. - Scholarship Brick Award 2012

100 Black Men of New Jersey Inc - Women of Color 2012

Own It Ventures- Top 25 Women in Business 2011

NJBIZ 2011 Hall of Fame Business of the Year Award 2011

Essex County Executive Certificate of Appreciation 2011

Rothman Institute's Entrepreneurship Award 2010

Shirley Chisholm Award Essex County 2010

Njit alumni Service Award 2010

Rothman Institute of Entrepreneurship 20th Anniversary Honoree 2010

CONTACT

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